



# Membership ADVANTAGES

The GSCRA provides leadership, promotes commerce, encourages measured growth, and continues to support endeavors which will enrich the quality of life in our community.

## STANDARD INVESTOR BENEFITS

### KICK START

**\$ 325**  
INVESTMENT  
\$27.08 /MO

Recommended for small startups, sole proprietors, and non-profits. This level provides a great stepping stone to business success. Includes:

- Complete web listing on glenwoodchamber.com with a link and map to your business
- Business listing in Official Guide to Glenwood Springs (50,000 copies printed annually)
- Opportunity to attend exclusive networking, business-building, and educational events (member pricing)
- Referral reports
- Discounted pricing for digital advertising on glenwoodchamber.com
- Ability to post job listings, events, and coupons on glenwoodchamber.com
- Access to group rate savings
- Rack space for brochures, located inside Visitor Information Center (tourism businesses)

### GET CONNECTED

**\$ 525**  
INVESTMENT  
\$43.75 /MO

Recommended for businesses with 2-5 employees. This tier is for established businesses looking to grow. Get Connected membership offers all the benefits of the Kick Start level, plus:

- New "Get Connected" investors are eligible for a professionally produced video "infomercial."



## Benefits of... HIGHER INVESTMENT LEVELS

### BUSINESS

**\$ 825**  
INVESTMENT  
\$68.75 /MO

This level of investment is for established businesses working to become leaders in the community. Business investment offers all the benefits of the Get Connected level, plus:

- Additional business category listing and 25-word description on glenwoodchamber.com
- One member mailing list (electronic or print mailing labels)
- One lead story in the *Membership Matters* (Monday morning eblast)

### CORPORATE

**\$ 1,000**  
INVESTMENT  
\$83.33 /MO

Corporate investment is designed to give your business the competitive edge. Corporate investment offers all the benefits of the Business level, plus:

- Banner ad on category listing page of the Business Directory on glenwoodchamber.com
- Enhanced color listing with photo on glenwoodchamber.com
- Guest authorship of a story on the chamber's blog
- Member mailing list provided bi-annually (electronic or print mailing labels.)

### PARTNER

**\$ 2,000**  
INVESTMENT  
\$166.07 /MO

Be recognized as a key investor in the GSCRA and capitalize on additional advertising and exposure opportunities. Partner investment offers all the benefits of the Corporate level, plus:

- Unlimited member mailing lists (electronic or print mailing labels)
- Three *Membership Matters* stories
- Invitation to an exclusive Chairman's Circle event
- \$300 credit toward any event or event sponsorship (not including Strawberry Days)

## Exclusive to NEW MEMBERS



(VALID FOR 1 YEAR FROM JOIN DATE)

- Promoted as a new member in Business FOCUS e-newsletter
- Promoted as a new member on the GSCRA Facebook page
- Opportunity for a ribbon cutting with the Chamber Ambassadors Committee
- New member plaque
- Professionally produced video "infomercial" (only available for "Get Connected" level and above)

Be a...

## DOLLAR IN THE COMMUNITY

### CHAIRMAN'S CIRCLE

**\$7,500**  
INVESTMENT

**\$625/MO.**

Chairman's Circle investors help to drive legislative initiatives, economic, and community development. Chairman's Circle investment offers all the benefits of the Partner level, plus:

- Recognition as a Chairman's Circle investor at all chamber events
- Business logo on all email communications and on the homepage of [glenwoodchamber.com](http://glenwoodchamber.com)
- Additional \$1,500 credit (total \$1,800) toward any event or event sponsorship (not including Strawberry Days)
- Annual sponsorship of TRENDS economic data publication

### CHAIRMAN'S PLUS

**\$10,000**  
INVESTMENT

**\$833.33/MO.**

Chairman's Plus is an all-inclusive investment package and includes all the benefits of Chairman's Circle, plus:

- Full-page ad in Official Guide to Glenwood Springs
- Large size ad in Official Glenwood Springs map
- Additional rack space and presence in GSCRA/CMC Visitor Information Center
- Your business website listed at the top of your category on [glenwoodchamber.com](http://glenwoodchamber.com).

### PILLAR

**\$15,000**  
INVESTMENT

**\$1,250/MO.**

This is the highest level of investment. It provides the most impact on our community. \$5,000 of this annual investment will be earmarked for the Glenwood Springs Chamber Foundation.



## A la Carte Menu...

### AVAILABLE TO MEMBERS ONLY

#### MARKETING

- **Mailing Labels** - electronic or print (one time use only) - \$100
- **25-Word Description** - included with your category listing on [glenwoodchamber.com](http://glenwoodchamber.com) - \$75
- **Additional Business Listing** - on [glenwoodchamber.com](http://glenwoodchamber.com) - \$75
- **Video Infomercial** - \$300
- **Host a Business After Hours Mixer** - \$500

#### ADVERTISING

- **Glenwood Springs Magazine & Map** - see publication rate sheet
- **Online Advertising** - see advertising rate sheet
- **Email Marketing**  
Membership Matters E-mail - \$75 (lead story) or \$50 (secondary story)  
Business FOCUS Banner Ad - \$400 for four emails

#### SPECIAL EVENT SPONSORSHIPS

- **ATHENA Leadership Luncheon** - April 26 at Aspen Glen  
\$750 Sponsorship (8 seats)  
\$1,500 - Corporate sponsorship (8 tickets + advertising + speaking opportunity)
- **122nd Annual Strawberry Days Festival** - June 21-23 at Sayre Park  
See [strawberrydays.com](http://strawberrydays.com) for details
- **Annual Gala and Awards** - November 2 at Hotel Colorado  
Presenting Sponsor - \$2,500 (10 tickets + Premier Advertising)  
Corporate Sponsor - \$1,500 (10 tickets + Advertising)  
Food Station Sponsor - \$500 (Advertising at food station)  
Citizen of the Year Sponsor - \$1,000 (4 tickets + Advertising)  
Business of the Year Sponsor - \$1,000 (4 tickets + Advertising)  
Champagne Toast Sponsor - \$1,000 (4 tickets + Advertising)
- **Progress and Possibilities** - GSCRA Annual Meeting, Community and Economic Forecast - February 2020 date TBD  
\$750 Sponsorship (10 seats)  
\$1,500 - Presenting Sponsorship (10 tickets + advertising + seat on panel)

Other seminars may be added throughout the year with sponsorship opportunities available.