

# MEMBERSHIP ADVANTAGES

OUR MISSION IS HELPING YOUR BUSINESS THRIVE.  
OUR VISION IS MAKING GLENWOOD SPRINGS AN IDEAL MOUNTAIN COMMUNITY.

## EXCLUSIVE TO NEW MEMBERS

Valid for one year from join date

- Promoted as a new member in Business FOCUS e-newsletter
- Promoted as a new member on the GSCRA Facebook page
- New member plaque
- Professionally produced video “infomercial”



Photo courtesy of visitglenwood.com

THERE ARE SEVERAL  
MEMBERSHIP OPPORTUNITIES  
AVAILABLE. REVIEW THE  
DETAILS ON PAGE 2 TO  
DISCOVER WHAT BENEFITS  
BEST FIT YOUR NEEDS.

## A LA CARTE MENU

Available to Members Only

### MARKETING

- **Mailing Labels** - electronic or print (one time use only) - \$100
- **25-Word Description** - included with your category listing on [glenwoodchamber.com](http://glenwoodchamber.com) - \$75
- **Additional Business Listing** - on [glenwoodchamber.com](http://glenwoodchamber.com) - \$75
- **Video Infomercial** - \$300
- **Host a Business Afters Hours Mixer (BAH)** - \$500

### ADVERTISING

- **Official Insider’s Guide to Glenwood Springs Magazine and Official City and Trail Map** - see publication rate sheet
- **Online Advertising** - see advertising rate sheet
- **Email Marketing** - B2B Broadcast - this individual, standalone e-blast is sent to our distribution list on your behalf for \$75.

### SPECIAL EVENT SPONSORSHIPS

Contact Tara Harman at [tara@glenwoodchamber.com](mailto:tara@glenwoodchamber.com) for sponsorship opportunities.

*2021 networking and special events will be adjusted as needed per COVID-19 guidelines and restrictions.*

## KICK START

Recommended for small startups, sole proprietors, and nonprofits. This level provides a great stepping stone to business success.

**\$325 INVESTMENT** \$27.08/MO

### INCLUDES:

- Complete web listing on [glenwoodchamber.com](http://glenwoodchamber.com) with a link and map to your business
- Business listing in Official Guide to Glenwood Springs (35,000 copies printed annually)
- Opportunity to attend exclusive networking, business building, and educational events (member pricing)
- Referral reports
- Ability to post job listings, events, and coupons on [glenwoodchamber.com](http://glenwoodchamber.com)
- Access to group rate savings
- Rack space for brochures, located inside Visitor Information Center (tourism businesses only)

## GET CONNECTED

Recommended for businesses with 2-5 employees. This tier is for established businesses looking to grow.

**\$525 INVESTMENT** \$43.75/MO

### INCLUDES ALL THE BENEFITS OF THE KICK START LEVEL, PLUS:

- New "Get Connected" investors are eligible for a professionally produced video "infomercial"

## BUSINESS

This level of investment is for established businesses working to become leaders in the community.

**\$825 INVESTMENT** \$68.75/MO

### INCLUDES ALL THE BENEFITS OF THE GET CONNECTED LEVEL, PLUS:

- Additional business category listing and 25-word description on [glenwoodchamber.com](http://glenwoodchamber.com)
- One member mailing list (electronic or print mailing labels)
- One complimentary B2B Broadcast e-communication

## CORPORATE

Corporate investment is designed to give your business the competitive edge.

**\$1,000 INVESTMENT** \$83.33/MO

### INCLUDES ALL THE BENEFITS OF THE BUSINESS LEVEL, PLUS:

- Banner ad on category listing page of the Business Directory on [glenwoodchamber.com](http://glenwoodchamber.com)
- Enhanced color listing with photo on [glenwoodchamber.com](http://glenwoodchamber.com)
- Guest authorship of a story on the chamber's blog
- Member mailing list provided upon request (electronic or print mailing labels)

## PARTNER

Be recognized as a key investor in the GSCRA and capitalize on additional advertising and exposure opportunities.

**\$2,000 INVESTMENT** \$166.67/MO

### INCLUDES ALL THE BENEFITS OF THE CORPORATE LEVEL, PLUS:

- Three B2B Broadcast e-communications
- Invitation to an exclusive Chairman's Circle event
- \$300 a la carte credit (see reverse for options)

## CHAIRMAN'S CIRCLE

Chairman's Circle investors help to drive legislative initiatives, economic, and community development.

**\$7,500 INVESTMENT** \$625/MO

### INCLUDES ALL THE BENEFITS OF THE PARTNER LEVEL, PLUS:

- Recognition as a Chairman's Circle investor at all chamber events
- Business logo on all email communications and on the homepage of [glenwoodchamber.com](http://glenwoodchamber.com)
- Additional \$1,500 a la carte credit
- Annual sponsorship of TRENDS economic data publication

## CHAIRMAN'S PLUS

Chairman's Plus is an all-inclusive investment package.

**\$10,000 INVESTMENT** \$833.33/MO

### INCLUDES ALL THE BENEFITS OF THE CHAIRMAN'S CIRCLE, PLUS:

- Full-page ad in Official Insider's Guide to Glenwood Springs Magazine
- Large size ad in Official Glenwood Springs City and Trail Map
- Your business website listed at the top of your category on [glenwoodchamber.com](http://glenwoodchamber.com)

## PILLAR

This is the highest level of investment. It provides the most impact on our community.

**\$15,000 INVESTMENT** \$1,250/MO

- \$5,000 of this annual investment will be earmarked for the Glenwood Springs Chamber Foundation